







### Sponsorship Proposal Pagelaran Teknovasi Polibatam 2025

#### **Our Events:**

- Asian Regional Meeting (ARM) CDIO
- South-East Asian Sales Competition (SEASAC)
- Polibatam & Industry Festival (PIN FEST)
- Project Based Learning Expo (PBL Expo)
- Polibatam Fair
- Job Fair
- MTQ Nasional Politeknik (MTQNP)

### Host: Politeknik Negeri Batam

### Welcome Remark

Distinguished Guests and Partners,

Welcome to **Pagelaran Teknovasi Polibatam 2025**—a transformative platform bridging academia and industry to support the advancement of vocational education. As the host organization, Politeknik Negeri Batam is proud to lead this initiative, strengthening international collaboration between Southeast Asia and the global community.

Pagelaran Vokasi Polibatam 2025 is an annual event featuring a series of programs, including the South-East Asian Sales Competition 2025, the Asian Regional Meeting CDIO 2025, PIN Fest, Job Fair, Polibatam Fair and the PBL Expo. This event brings together global best practices in vocational education, connecting academics and industry leaders to discuss innovations and challenges in education and business.

With over 500 participants, this event offers exceptional opportunities for networking, talent development, and knowledge sharing on vocational education and its application in industry.

We sincerely thank our partners and sponsors for their invaluable support. Together, we are shaping the future of vocational education and strengthening the synergy between academia and industry.

Your Sincerely,

**Bambang Hendrawan** Director







## **OUR EVENTS**



It's a competition bridging academia and industry to develop globally competitive B2B sales professionals through real-world challenges



#### Asian Regional Meeting (ARM) CDIO

a gathering of educators, researchers, and industry leaders to advance engineering education through the CDIO framework, emphasizing hands-on learning, curriculum innovation, and industry collaboration.



PIN-FEST (Polibatam-Industry Festival)

A prestigious event to appreciate and recognize Polibatam's industry partners for their valuable collaboration. The event features an appreciation ceremony and industry partnership workshops.



**PBL EXPO** 

Showcase exhibition of student-created products developed through project-based learning activities. The event features over 200 Polibatam students & international partners





Job Fair

Career event connecting job seekers with leading companies, providing employment opportunities, networking, and career development through company exhibitions, recruitment sessions, and professional workshops.

## OUR EVENTS



Polibatam Fair & Bazaar

A **co**mpetition event for high school and vocational school students as a platform to perform their interests and talents. In addition, there will be culinary and MSME (Micro, Small, and Medium Enterprises) bazzar



MTQ Nasional Politeknik (MTQNP)

A national Quran recitation competition that promotes Islamic values, enhances religious understanding, and fosters unity among participants through various categories of Quranic recitation, memorization, and interpretation.



### **Date & Venue**



**Date:** 18 - 22 August 2025



Venue: Politeknik Negeri Batam

Ahmad Yani Street, Batam Kota, Kota Batam, Kepulauan Riau Province, Indonesia 29461



#### Participants

- More than 80 Campus delegations
- Up to 200 Industry/Company Partners
- Government (Ministry, Province & City)

-

=

• Public (Batam & Riau Islands)

### **Budget Plan**

Pagelaran Teknovasi
ARM CDIO 2025
SEASAC 2025
PBL Expo
PIN FEST
Job Fair
MTQ Nasional
Polibatam Fair

Rp657.925.000

Rp273.700.000

Rp209.600.000

Rp282.425.000

Rp105.350.000

Rp68.385.000

Rp57.750.000

Rp45.845.000

### Total

### Rp1.700.980.000





## Sponsorship package



### DIAMOND SPONSOR > Rp300.000.000

- 1. Prime logo placement on all event materials, handbook/guidle, website, and stage backdrop
- 2. Speaking/Seminar opportunities at all events during Pagelaran Teknovasi
- 3. Receive Appreciation Plaque at the closing ceremony
- 4. Product/company promotion in Polibatam media social
- 5. Dedicated press release highlighting sponsorship
- 6. Complimentary exhibitor booth at the event
- 7. Free VIP Entry Pass to opening and closing session for up to 12 person





# Sponsorship package





### GOLD SPONSOR > Rp200.000.000

- 1. Prime logo placement on all event materials, handbook/guidle, website, and stage backdrop
- 2. Speaking/Seminar opportunities in 2 events during Pagelaran Teknovasi
- 3. Receive Appreciation Plaque at the closing ceremony
- 4. Dedicated press release highlighting sponsorship
- 5. Complimentary exhibitor booth at the event
- 6. Free VIP Entry Pass to opening and closing session for up to 8 person





### SPONSORSHIP PACKAGE



### SILVER SPONSOR > Rp100.000.000



#### **Benefit:**

- 1. Prime logo placement on all event materials, handbook/guidle, website, and stage backdrop
- 2. Receive Appreciation Plaque at the closing ceremony
- 3. Dedicated press release highlighting sponsorship
- 4. Complimentary exhibitor booth at the event
- 5. Free VIP Entry Pass to opening and closing session for up to 4 person



- < Rp50.000.000
- Goods/services

- 1. Small-size Logo placement on the website and select event materials
- 2. Recognition in opening and closing remarks
- 3. Receive appreciation plaque at the closing ceremony
- 4. Free VIP Entry Pass to opening and closing session for 2 person



### SPONSORSHIP PACKAGE



### **MEDIA PARTNER**

- 1.Logo placement on the website and select event materials (page dedicate for media partner)
- 2. Mention in post-event summary report
- 3. Social media acknowledgment
- 4. Free VIP Entry Pass to opening and closing session for 1 person





### SPONSOR LOGO PLACEMENT



LED on the Stage



Appreciation Plaque



Event Gate 4 x 6 Meter



Photobooth 7 x 2.5 Meter



### PUBLICATION & PROMOTION MEDIA



Instagram Post



#### Facebook Post





#### Banner Flag





### **SPONSORSHIP COMMITMENT FORM**

Please fill out the following link as proof of commitment to providing support/sponsorship for the Pagelaran Vokasi Polibatam 2025:

https://polibatam.id/SPONSORPVPOLIBATAM2025

Or please feel free to scan this barcode





#### Sponsor Payment Account

Bank Name : KB Bank Account No : 1003301245 Account Name : RPL 137 BLU POLTEK BTM UTK OPS Swift Code : BBUKIDJA

Note: Please inform the sponsorship contact person of the transfer proof





# THANK YOU

#### **Contact:**



L Dessy Ratna Sary (085835541983)



L Irkham Nugroho Putro (081363876244)

